

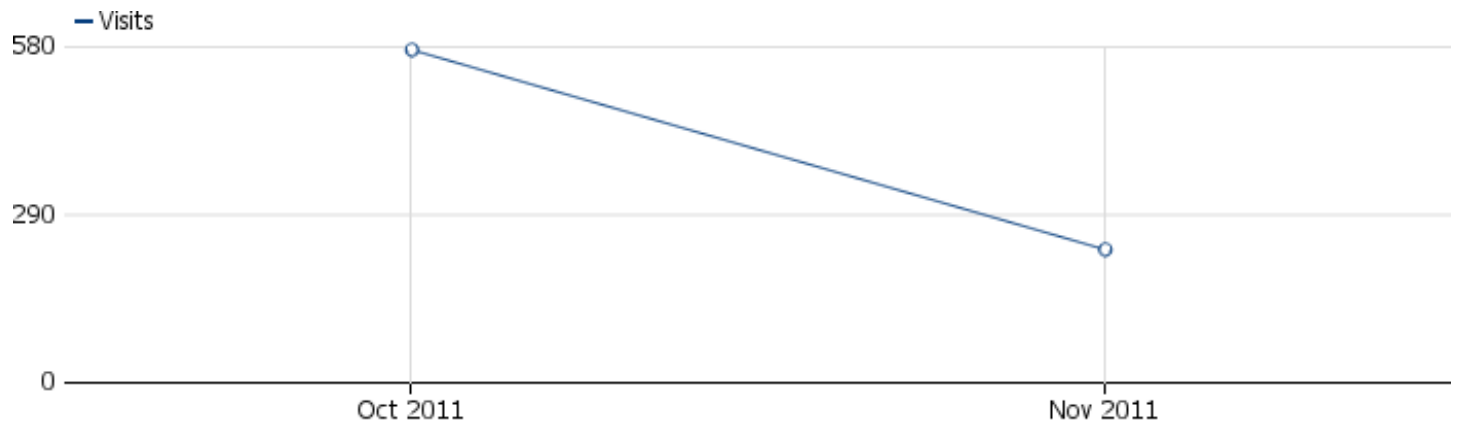


Website dev2

Date range: November 2011

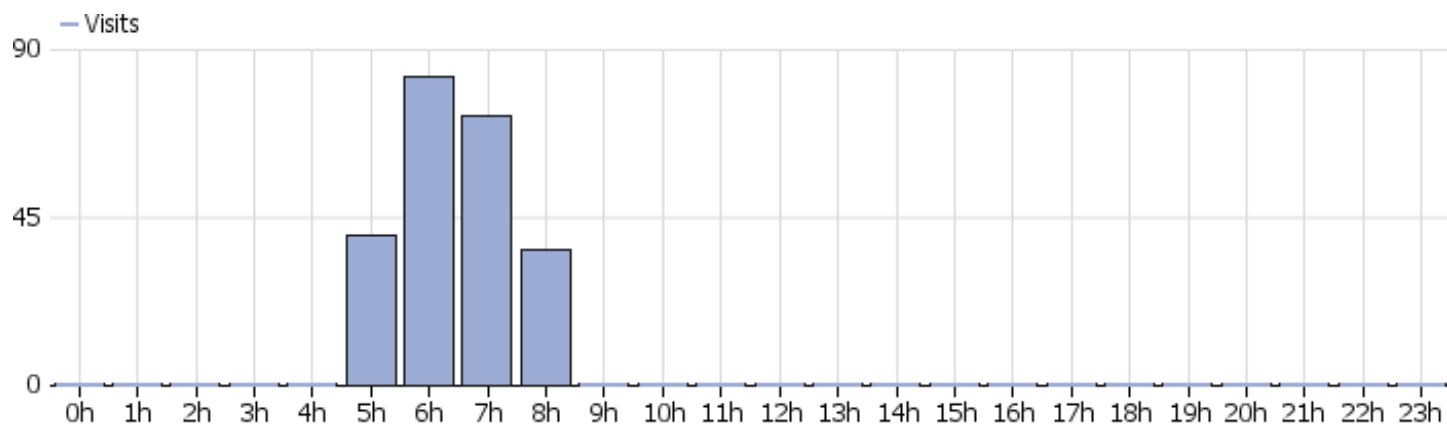
PDF Graphs

Visits Summary

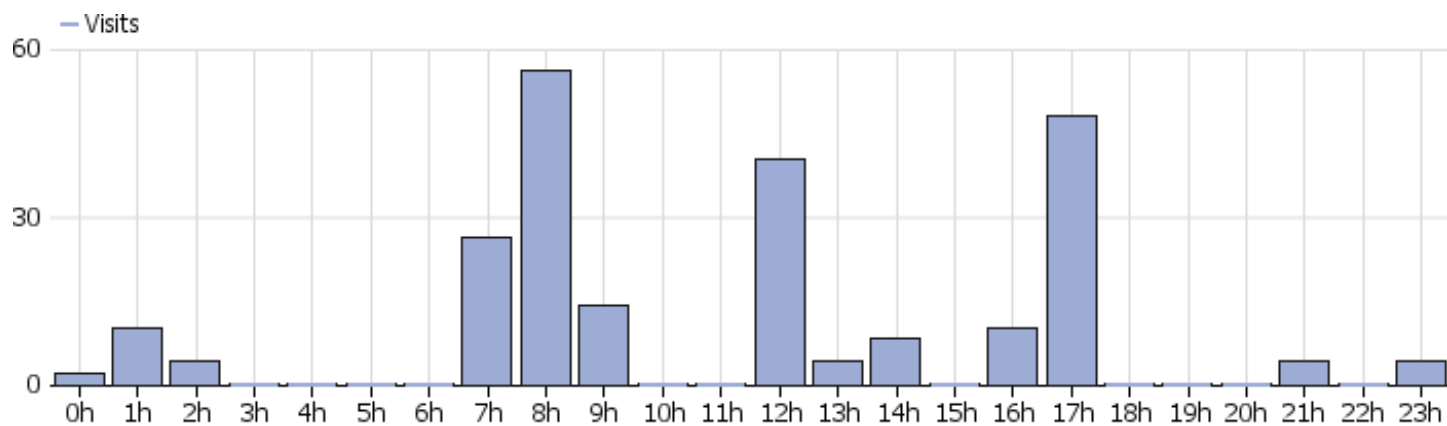


Name	Value
Visits	230
Unique visitors	39
Actions	326
Maximum actions in one visit	5
Bounce Rate	72%
Actions per Visit	1.4
Avg. Visit Duration (in seconds)	00:05:15
Pageviews	0
Unique Pageviews	0
Downloads	0
Unique Downloads	0
Outlinks	0
Unique Outlinks	0

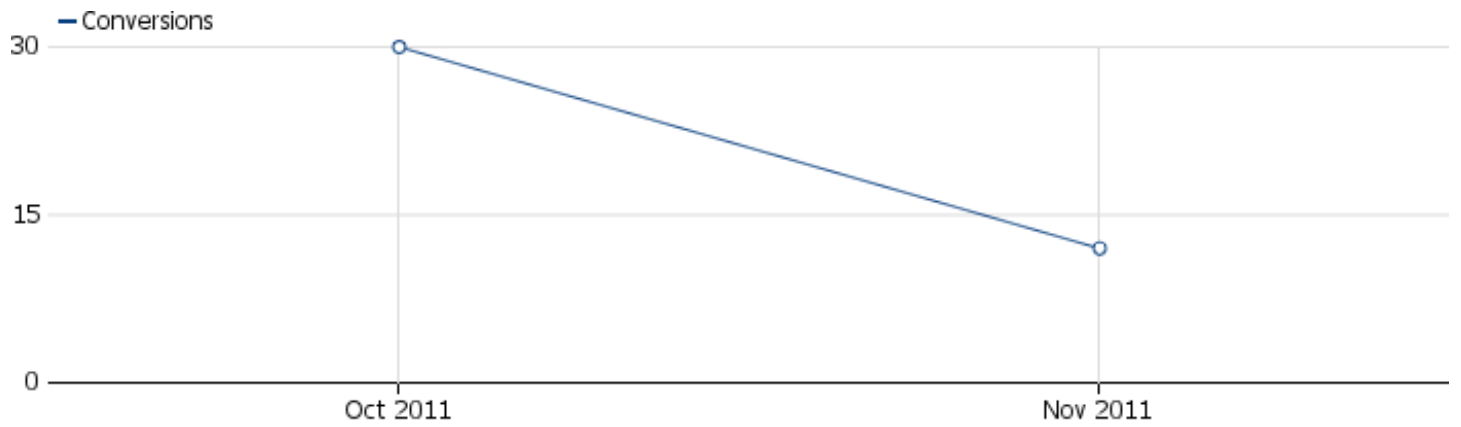
Visits by server time



Visits by local time

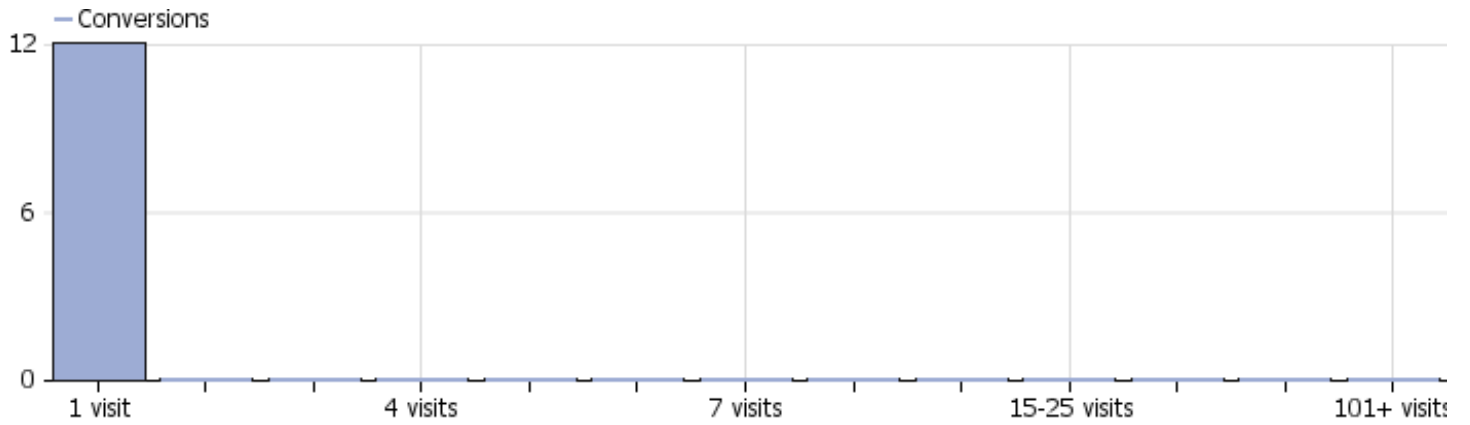


Ecommerce Orders

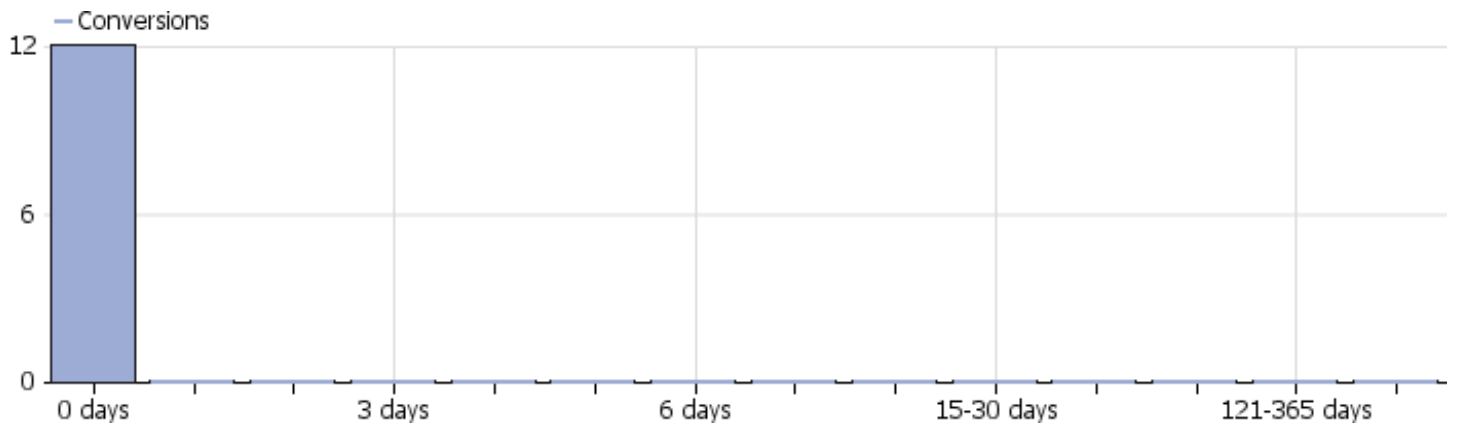


Name	Value
Ecommerce Orders	12
Visits with Conversions	8
Conversion Rate	3.48%
Revenue	\$ 7282.22
Subtotal	\$ 11400
Tax	\$ 2662
Shipping	\$ 640.22
Discount	\$ 1372
Purchased Products	48
Average Order Value	\$ 606.85

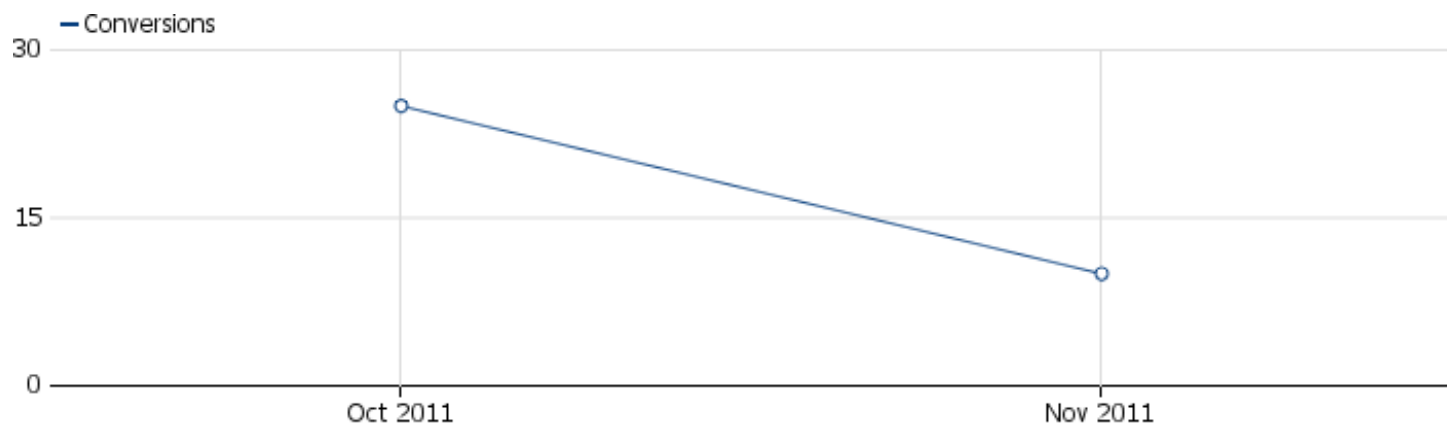
Ecommerce Orders - Visits to Conversion



Ecommerce Orders - Days to Conversion

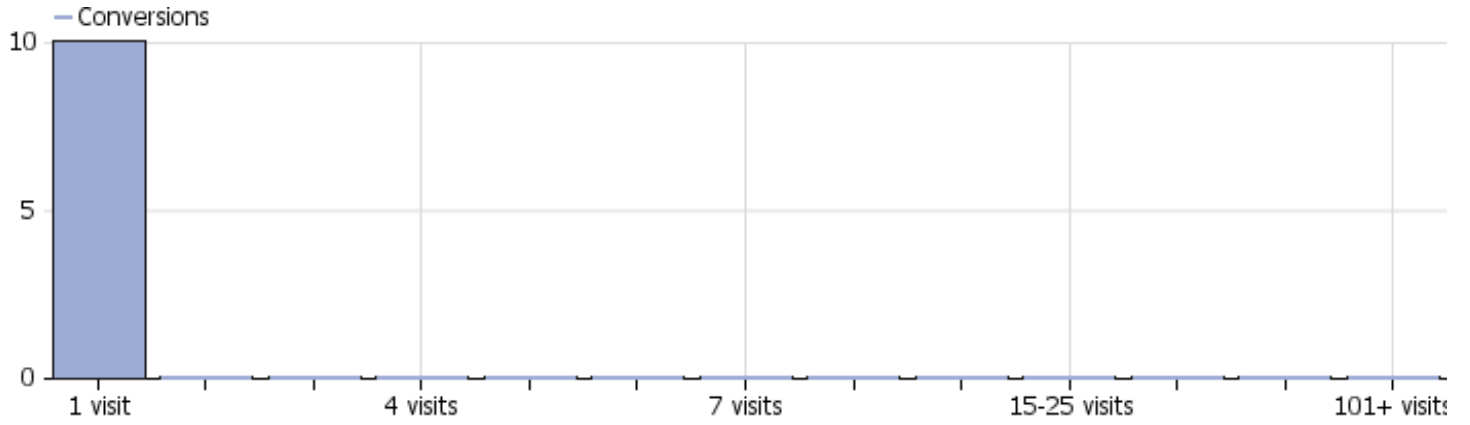


Abandoned Carts

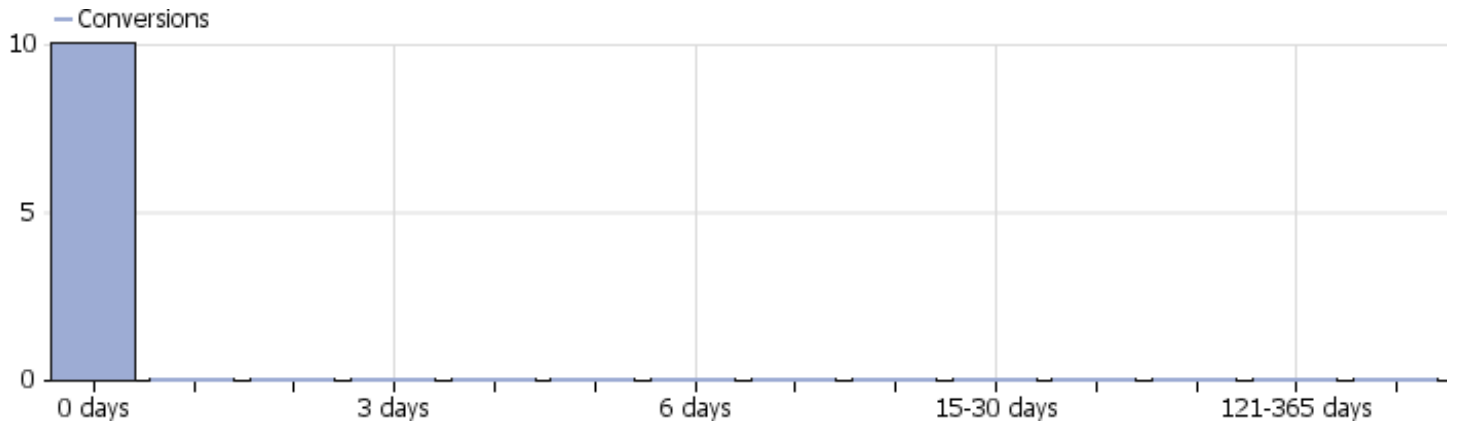


Name	Value
Abandoned Carts	10
Conversion Rate	4.35%
Revenue left in cart	\$ 19060.70
Products left in cart	72

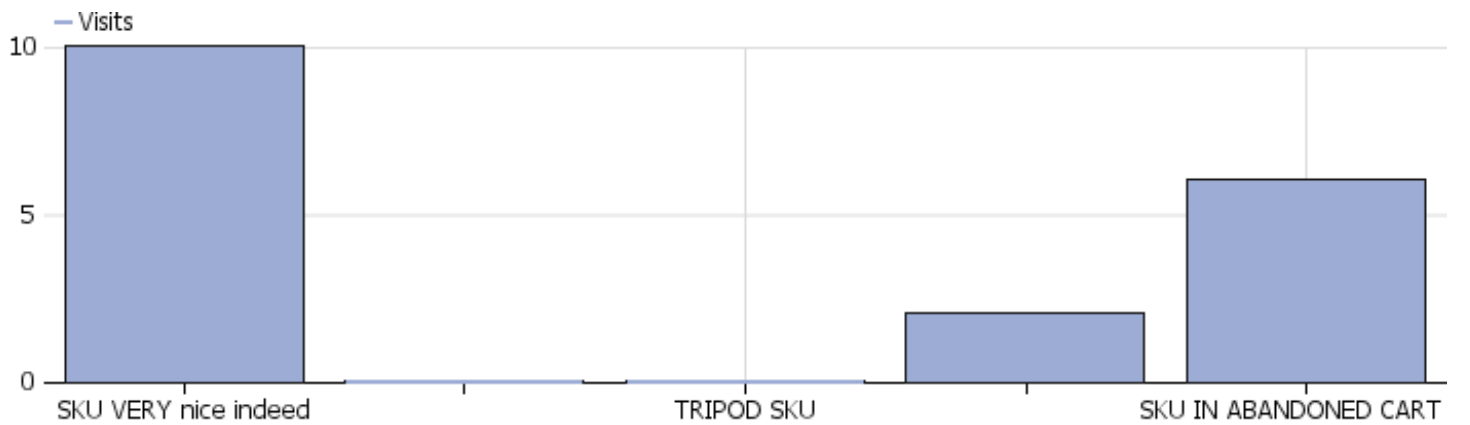
Abandoned Carts - Visits to Conversion



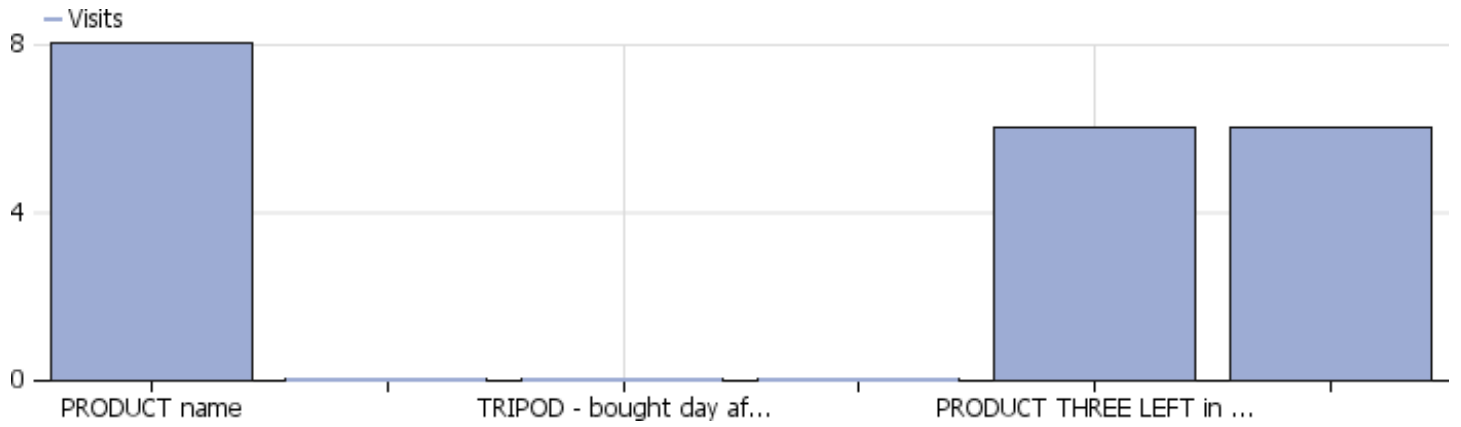
Abandoned Carts - Days to Conversion



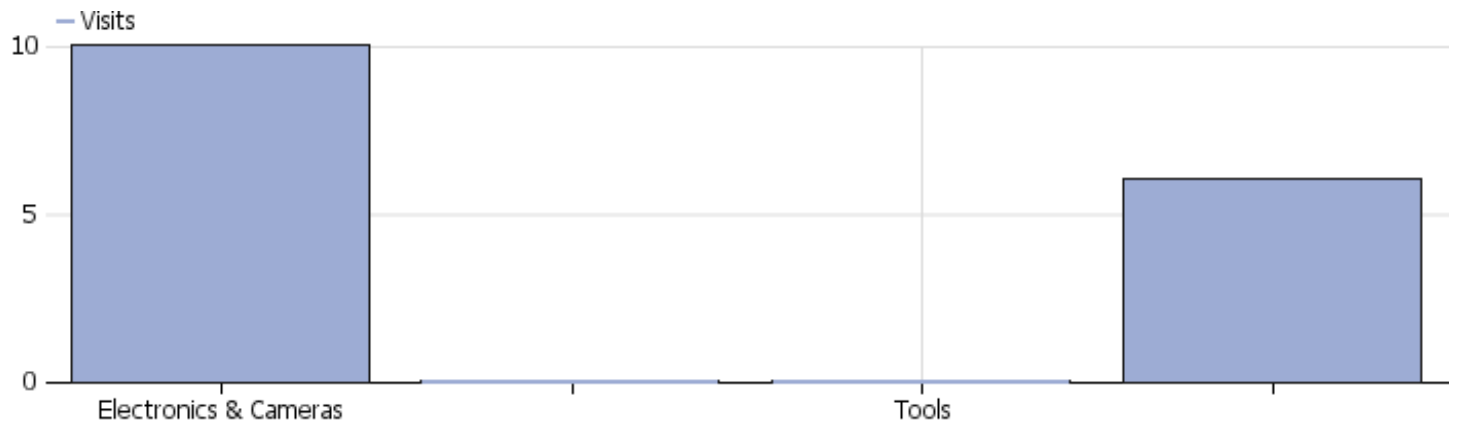
Product SKU



Product Name



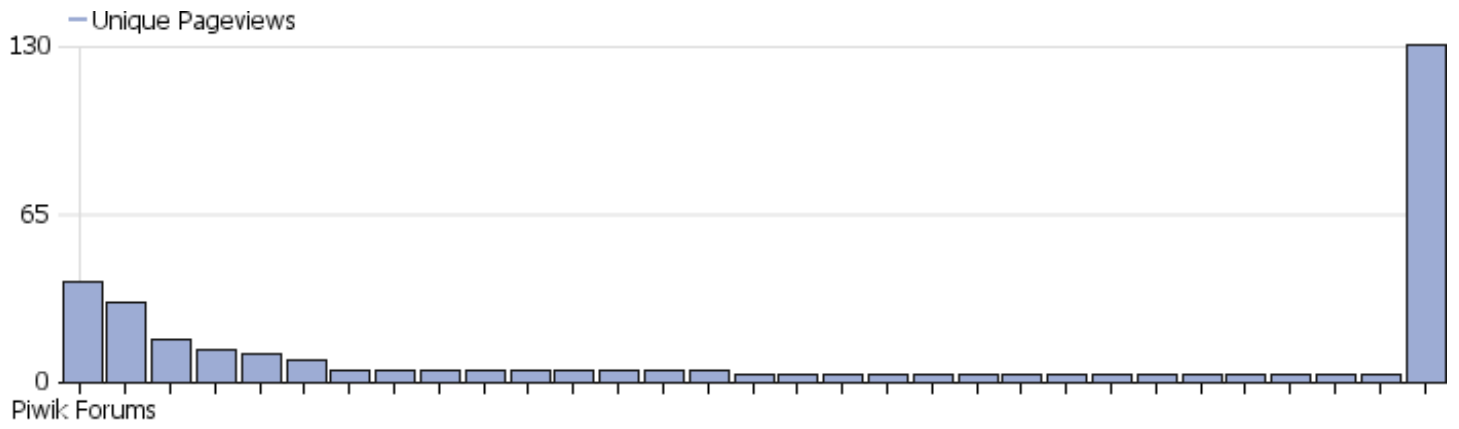
Product Category



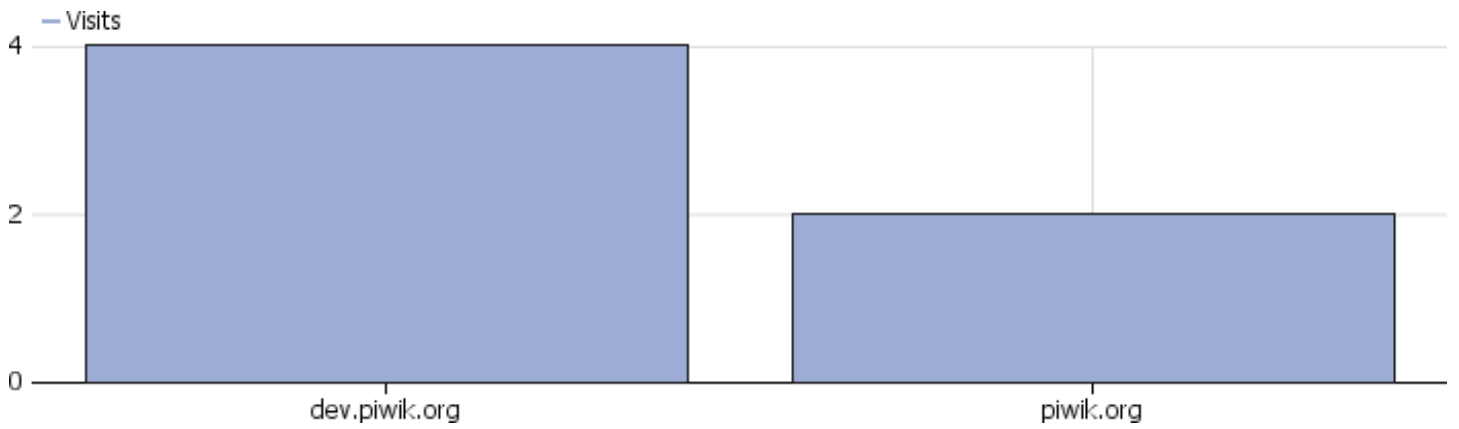
Pages



Page titles



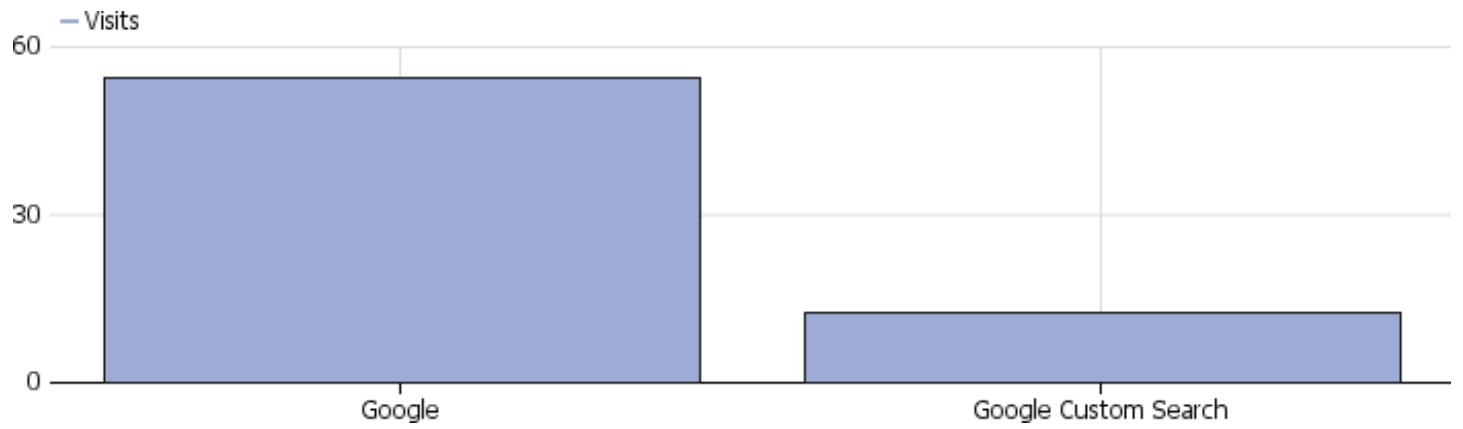
Outlinks



Downloads

There is no data for this report.

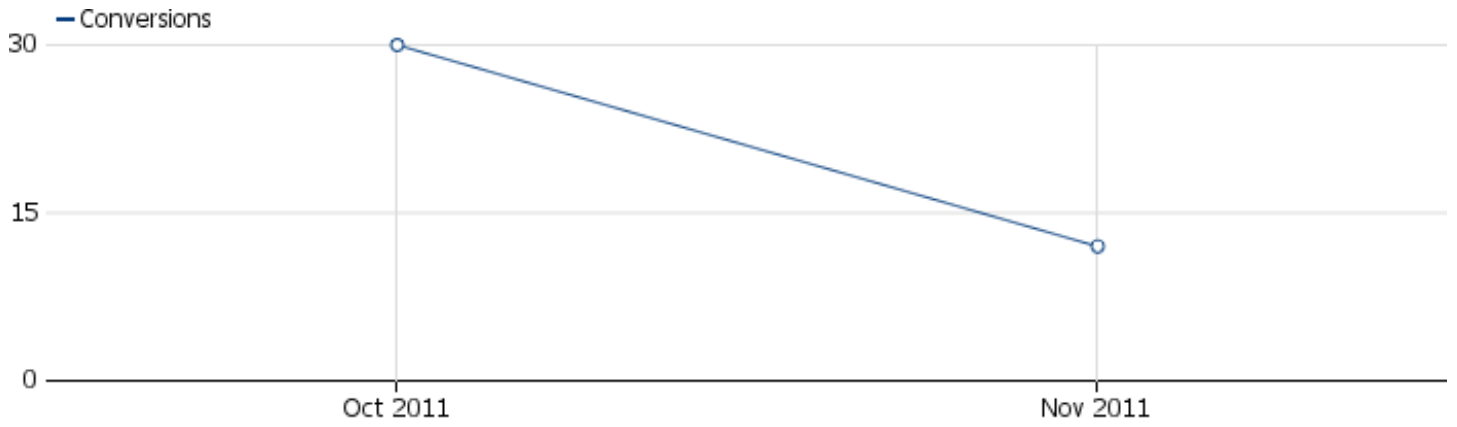
Search Engines



Campaigns

There is no data for this report.

Goals



Name	Value
Conversions	12
Visits with Conversions	10
Conversion Rate	4.35%
Revenue	\$ 7282.22

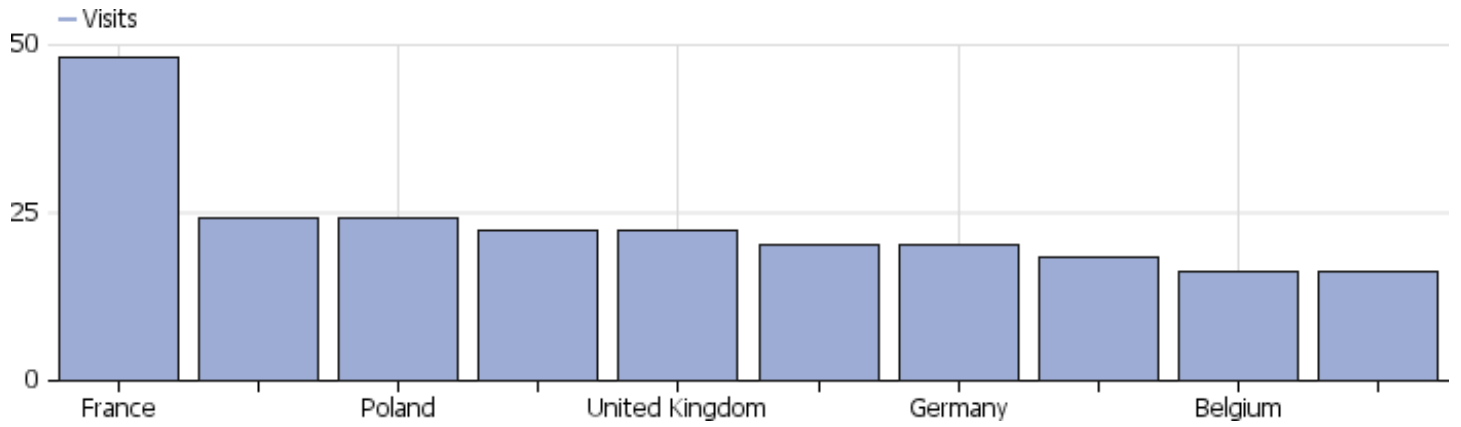
Visits to Conversion

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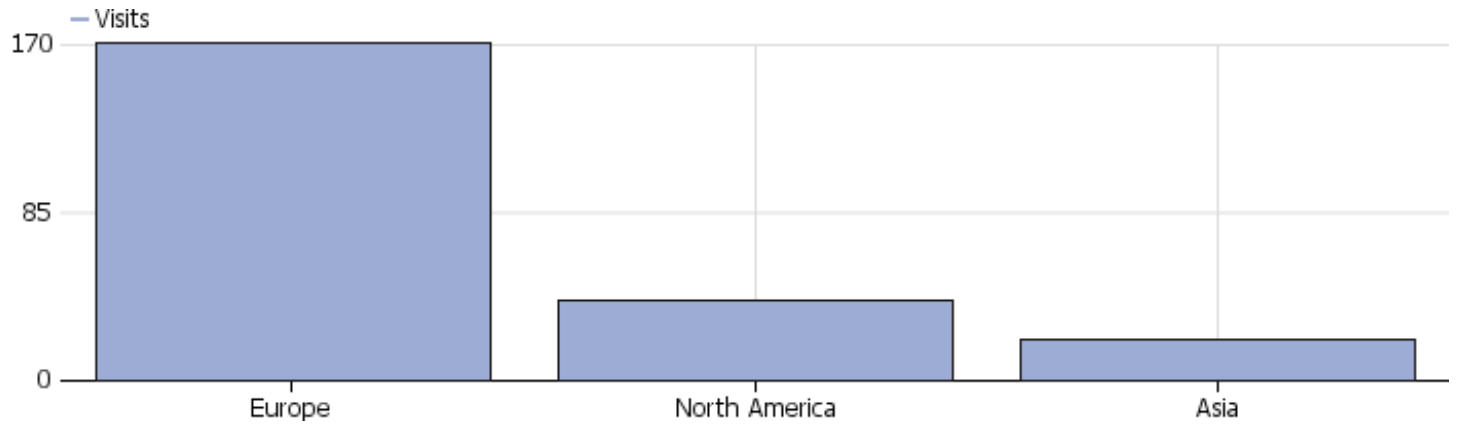
Days to Conversion

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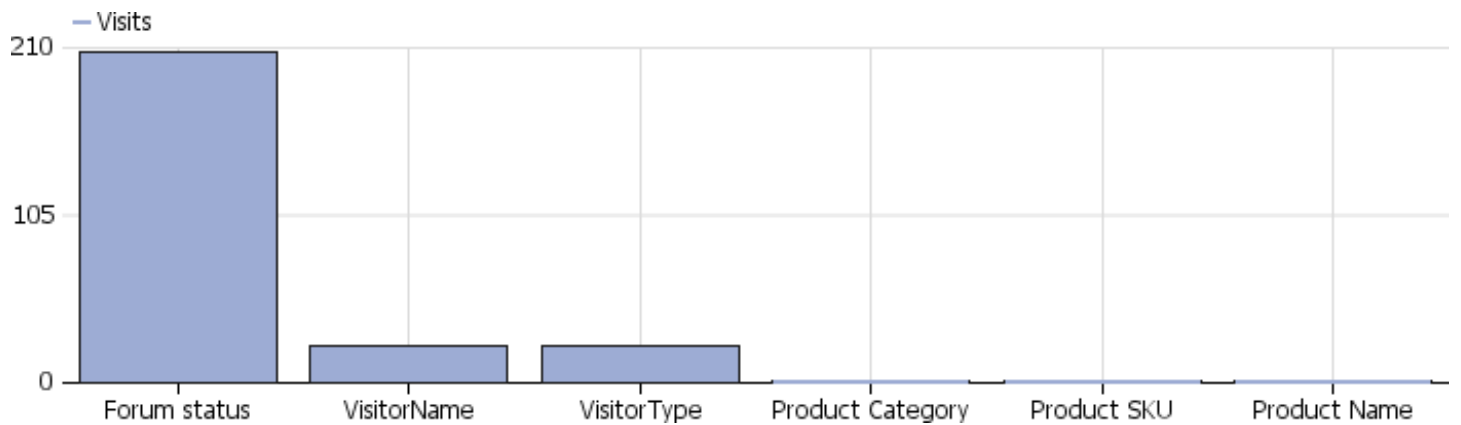
Country



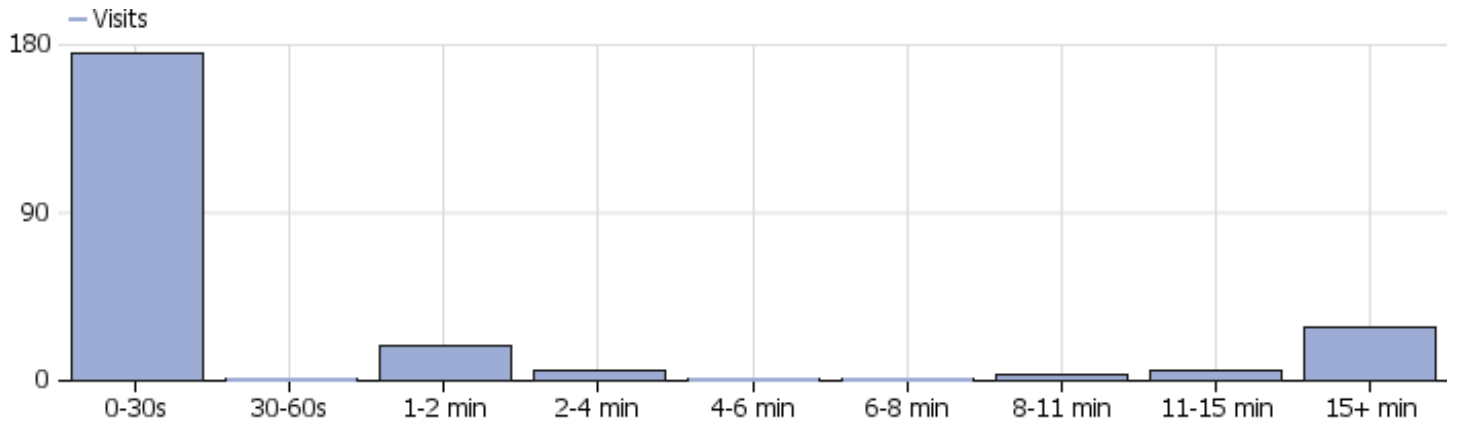
Continent



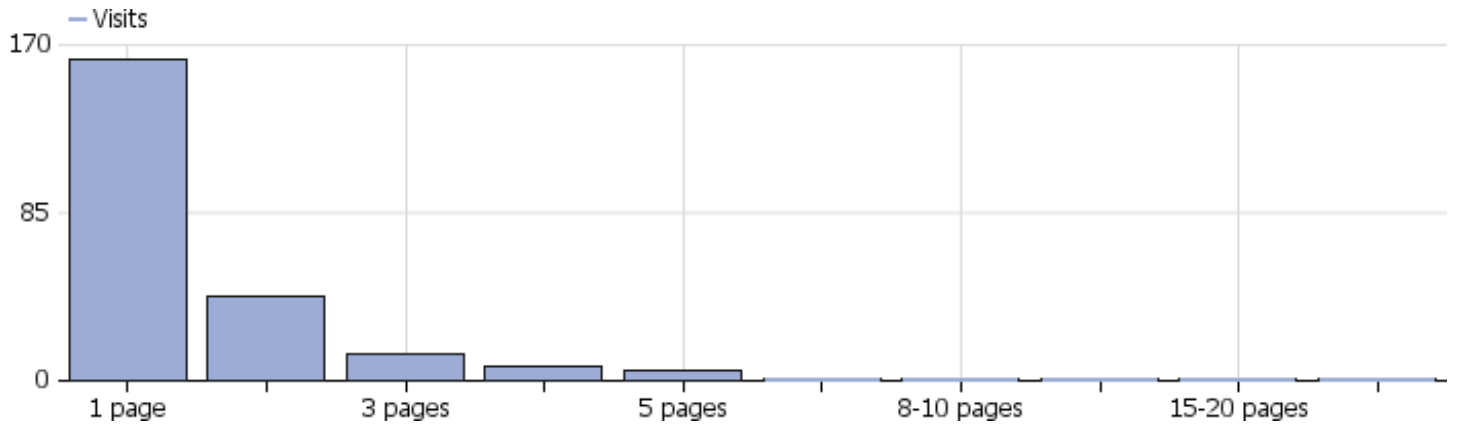
Custom Variables



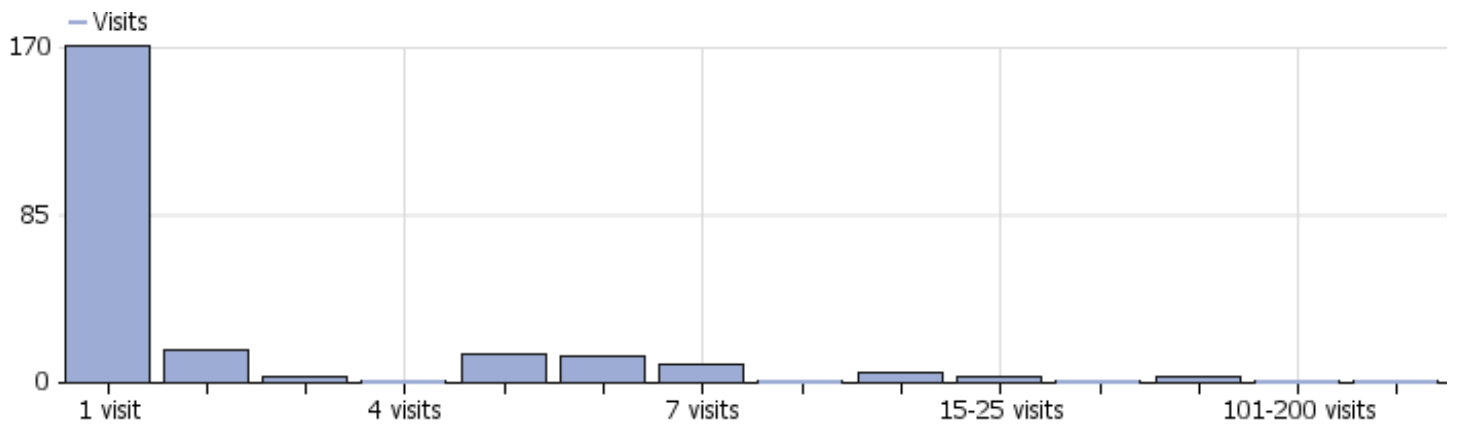
Length of Visits



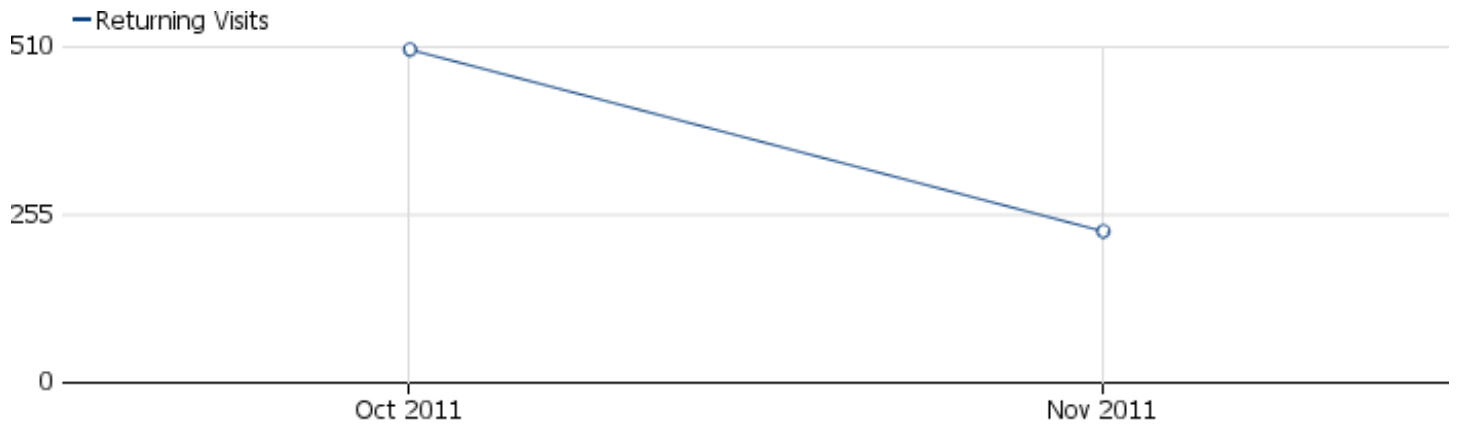
Pages per visit



Visits by visit number

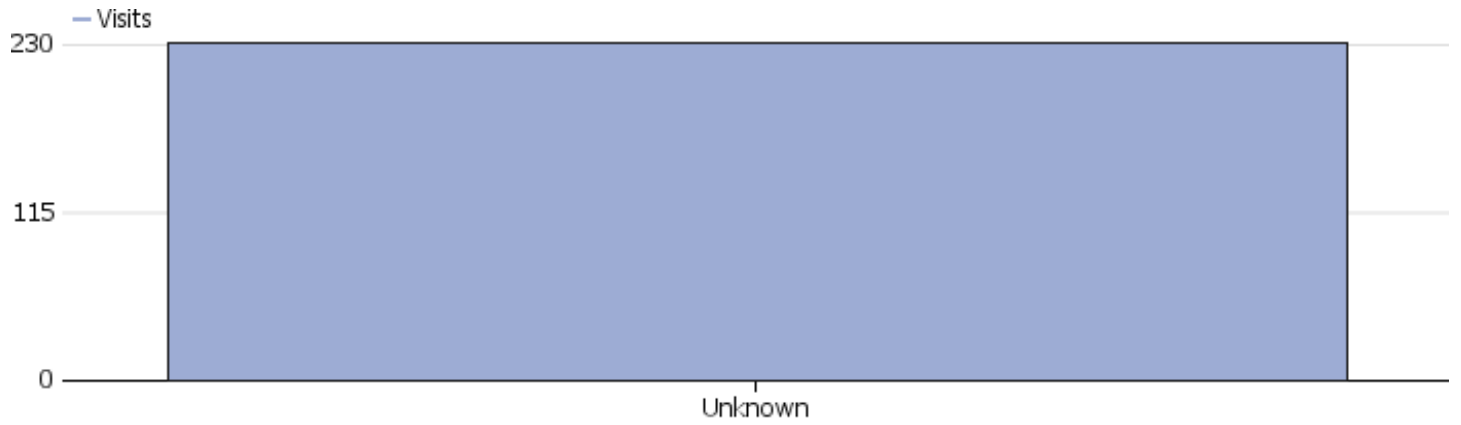


Returning Visits

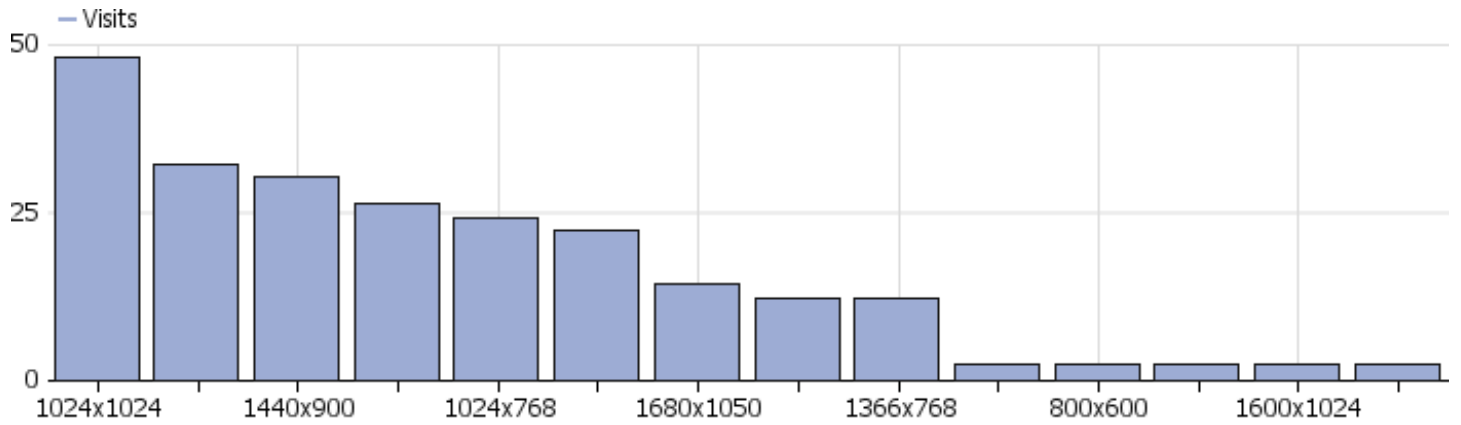


Name	Value
Returning Visits	230
Actions by Returning Visits	326
Bounce rate for Returning Visits	72%
Avg. Actions per Returning visit	1.4
Avg. Visit Duration for Returning Visitors (in seconds)	00:05:15

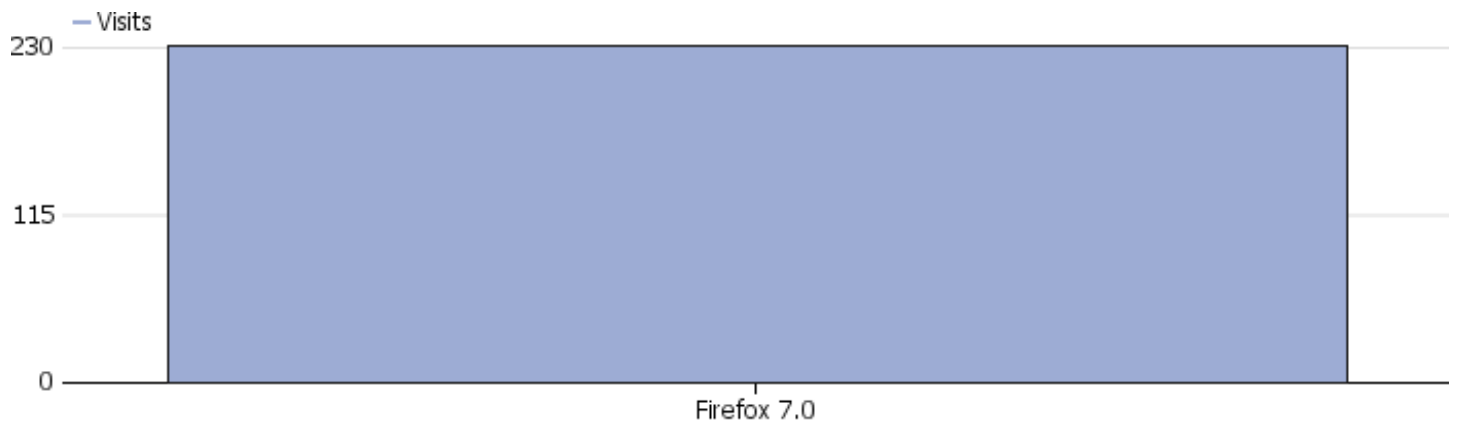
Provider



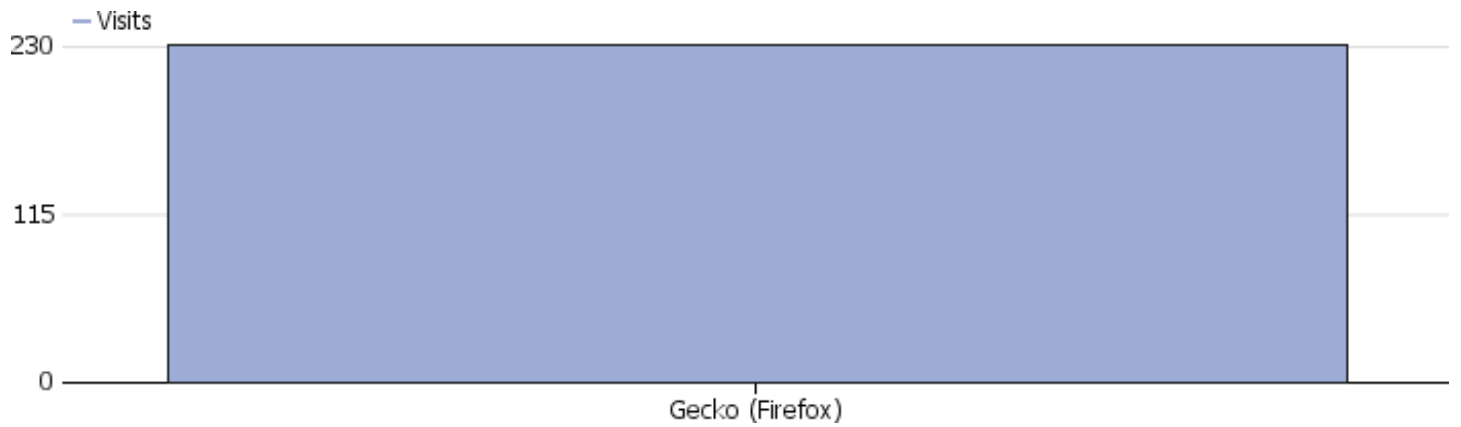
Screen resolutions



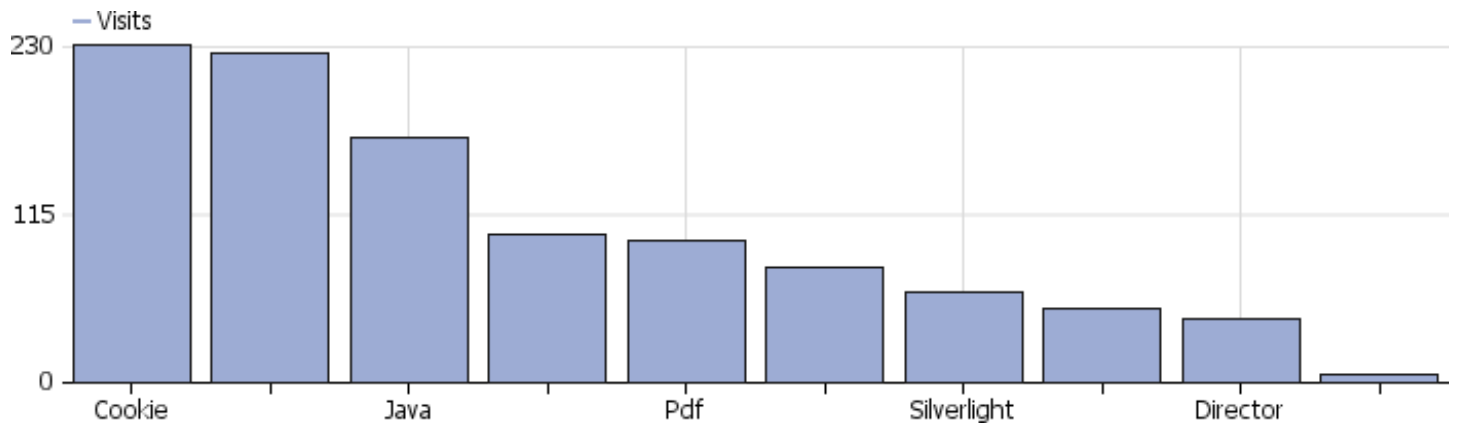
Visitor browsers



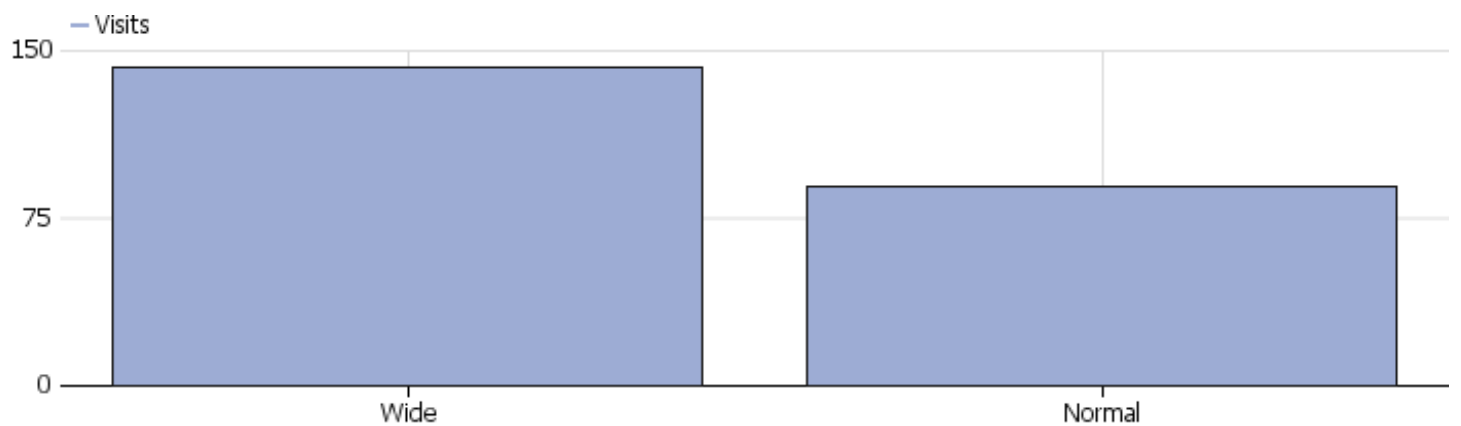
Browsers by family



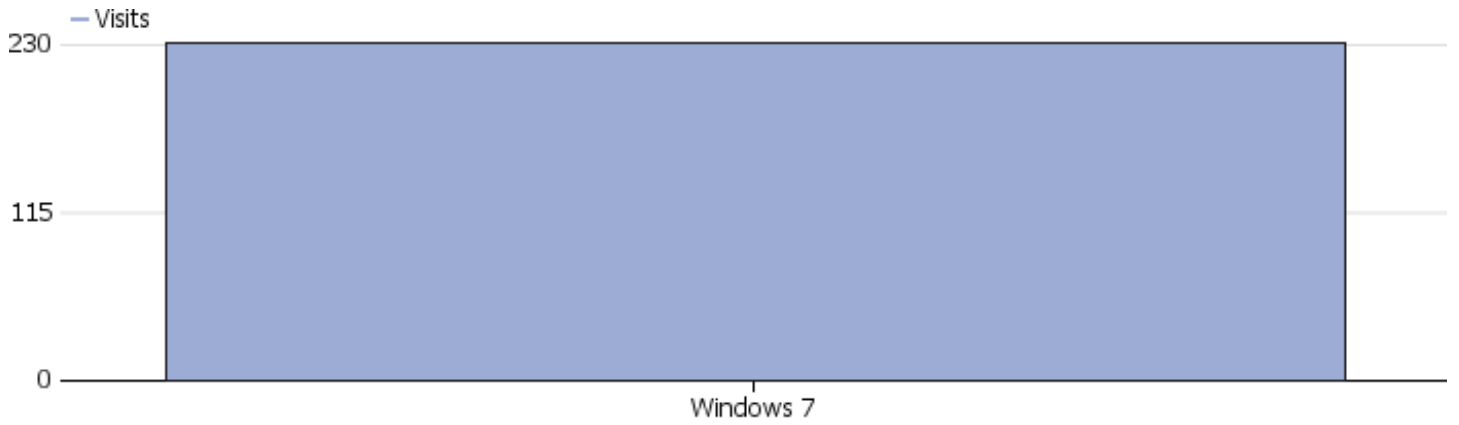
List of Plugins



Normal / Widescreen



Operating systems



Global visitors configuration

